PARK SMART

THE NEW FRONTIER OF URBAN MOBILITY

REAL TIME MONITOR
WITH VIDEO SENSOR
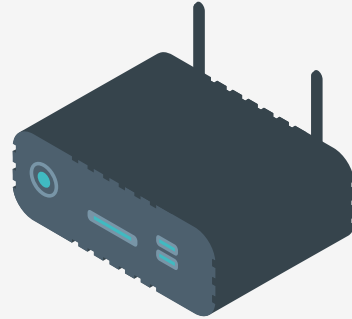
AISEE BOX

DATABASE CREATION
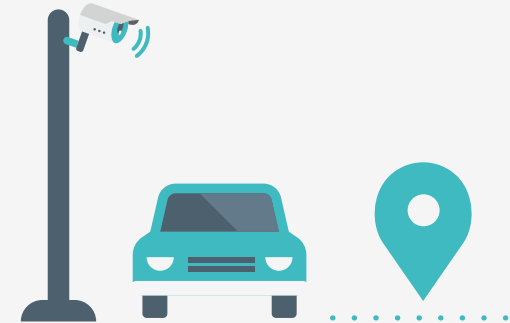ON AVAILABLE/OCCUPIED
PARKING LOTS

WEB APP
SMARTPHONE

20-30% REVENUE INCREASE
30% REDUCTION IN
GREENHOUSE GAS EMISSION

43% LESS TIME SPENT LOOKING
FOR PARKING
30% FEWER Km DRIVEN
LOOKING FOR PARKING

USER GET INFO TO WHERE TO FIND
THE CLOSEST AVAILABLE PARKING
PLACE

Park Smart is a smart parking solution company who strongly believe it's possible to make life easier by developing smart technology services in order to create new urban mobility models for smart cities.

At Park Smart we work to overcome this challenge.

Our vision is to build a more efficient city-life, letting citizens save precious time by avoiding stressful situations, reducing pollution and traffic congestion consequently improving quality of life and creating positive effects for the whole community.

Founded in 2014 the company implemented a software-based technology able to analyse, in real time, the availability of parking space in in-street parkings.

CABLE SOLUTION
— POWER SUPPLY
— ETHERNET

POWERLINE SOLUTION
— POWER SUPPLY
— ETHERNET

Park Smart uses the physical infrastructure of video sensors, even the ones already existing in the area, to process images via a proprietary IoT, called AISee, installable locally close to camera. AiSee use Computer vision algorithms in order to detect mobility events that happens in the monitored area. It operates in a totally privacy protected way cause it analyse streaming video no image is recorded no HD on board. The detected information about any parking event and parking space occupancy status is made available to drivers on their smartphone in order to indicate parking availability in the nearest area and to parking enforcement so to reduce payment evasion and street infractions.

Park Smart presents a fast and efficient way for drivers to find available parking on their smartphone and provides powerful tools to help parking management companies to attract new customers and maximize their revenue. Furthermore, the software platform is able to work in synergy with other smart-city services and it can contribute to help public administration to organize public spaces more efficiently.
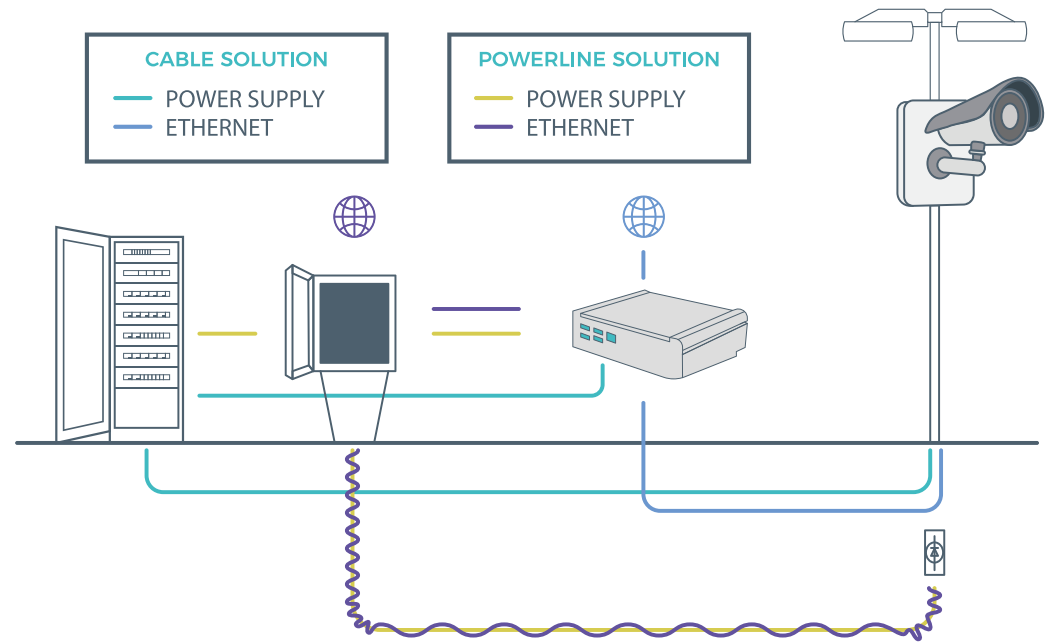
Park smart system could be installed next to camera or, with and additional kit based on powerline, close to the electrical panel that supply cameras. The unique qualities of Park Smart are:

Infrastructure synergy
It's able to be connect even to existing cameras, in fact it's compatible with the most common monitoring and video surveillance systems already deployed in urban areas.

Multilevel Control
AISee is able to monitor not only the parking space occupancy but also which vehicle has parked, supporting our customer to provide a varied number of services - from automatized sanction management to car thief allarms.

Computer vision platform
AISee can be upgraded with additional software, even from third parts, to perform other smart city services as security, street light energy efficiency or wifi hotspot.

PARKSMART

"

LIFE IS WHAT HAPPENS
TO OTHERS
WHILE YOU ARE LOOKING
FOR PARKING